

DOMAIN NAMES AND SSL

PROFIT FROM SSL & WEBSITE SECURITY SOLUTIONS

Having an SSL-secured website from an industry leading provider can legitimize your customer's website, protect their users information, and help them to grow their business.

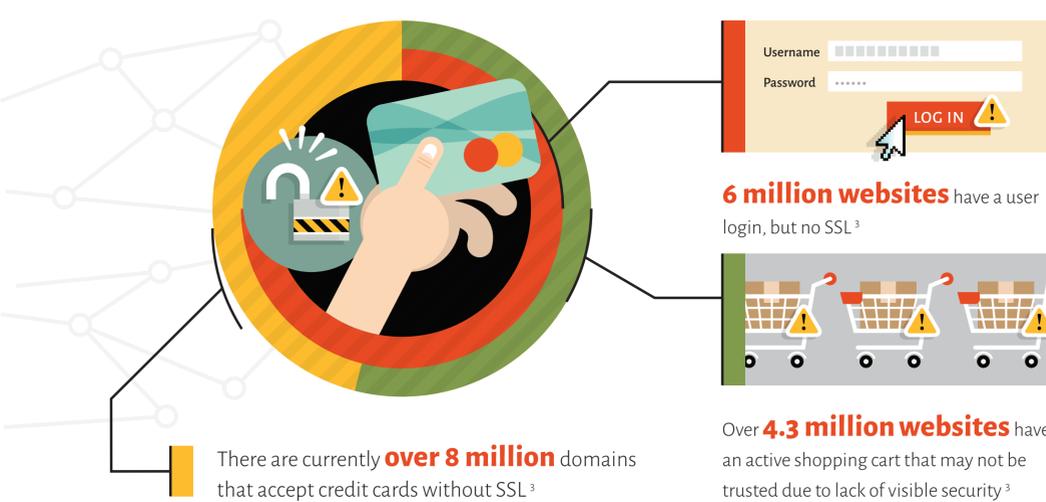


60% of online shoppers instantly feel more secure when they see the SSL Extended Validation green bar.¹

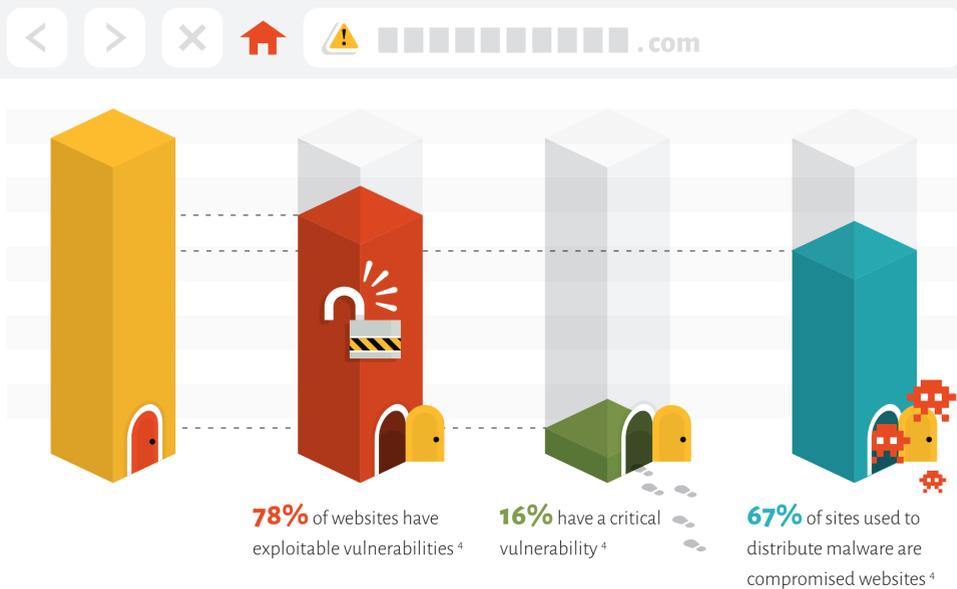
SSL helps **encrypt private sensitive data, provides authentication** of the business or domain, and **secures** credit card transactions, data transfers, logon credentials, and much more.

Sites protected with HTTPS receive **higher SEO rankings** in Google search.²

MANY BUSINESSES ARE UNAWARE OF THESE BENEFITS . . .



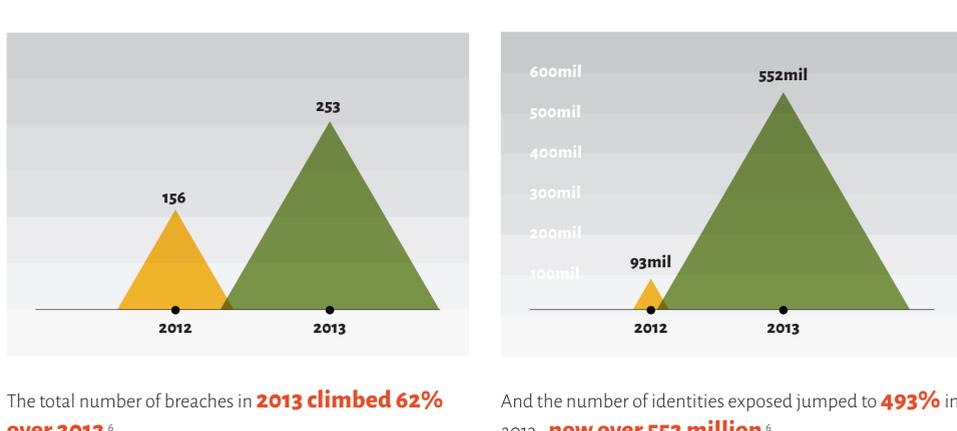
. . . OR THE RISKS THAT LEAVE THEIR CUSTOMERS OPEN TO ATTACK



SECURITY BREACHES THAT EXPOSE A CUSTOMER'S PERSONAL DATA CAN DAMAGE AN ORGANIZATION'S REPUTATION AND COST THEM MILLIONS

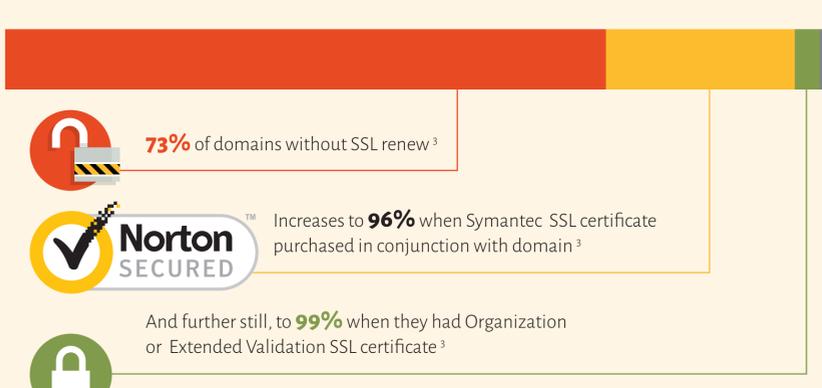


AS ONLINE BUSINESS CONTINUES TO GROW SO DO THE THREATS



PROTECTING YOUR CUSTOMER'S BUSINESS RIGHT FROM THE BEGINNING IS CRITICAL FOR THEIR SURVIVAL AND LONG-TERM GROWTH

By adding SSL to their domain you can significantly increase their likelihood of renewal



Grow your bottom line by helping businesses protect theirs with SSL-secure domains

For more information, email the Website Security Solutions partner team at channel-partners@symantec.com or call: (855) 422-2849 (US) +49 69380789081 (Germany) +33 157324268 (France) +44 2034505486 (UK) +27 21 819 2800 (S. Africa)



¹ Symantec Website Security Solutions, Delivering Beyond SSL 2. HTTPS As A Ranking Signal, Google Online Security Blog. http://googleonlinesecurity.blogspot.ca/2014/08/https-as-ranking-signal_6.html, 3. Verisign IPS Report, June 24, 2014, 4. Website Security Threat Report 2014 (Symantec) <https://www.symantec-wss.com/uk/WSTR-2014-1/Social-Vic7VaTF-jw>, 5. 2013 Cost of Data Breach Study, United States (Ponemon Institute) <http://www.symantec.com/content/en/us/About/mediat1/pdf/cost-of-a-data-breach-us-report-2013.en-us.pdf>, 6. Website Security Threat Report 2014 (Symantec) <https://www.symantec-wss.com/uk/WSTR-2014-1/Social-Vic7VaTF-jw>